

Message Text

UNCLASSIFIED

PAGE 01 NAIROB 03487 061510Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----125931 061515Z /46

O R 061358Z MAR 78
FM AMEMBASSY NAIROBI
TO USDOC WASHDC IMMEDIATE
INFO SECSTATE WASHDC 5635

UNCLAS NAIROBI 3487

E.O. 11652: N/A
TAGS: BOIS
SUBJ: TRADE COMPLAINT AGAINST J. WALTER THOMPSON CO.

1. ON NOVEMBER 22, 1977, A 16MM COLOR PRINT OF DANAM FILM PRODUCTION'S FEATURE LENGTH WILDLIFE FILM "KILL TO SURVIVE" WAS LENT TO J. WALTER THOMPSON COMPANY, 10100 SANTA MONICA BLVD., LOS ANGELES CALIFORNIA 90067, IN CARE OF MR. FARLAN I. MYERS, SENIOR VICE PRESIDENT AND DIRECTOR OF BROADCAST PROGRAMMING, FOR PREVIEWING BY SURVIVAL ANGLIA LTD. AND OTHER POSSIBLE BUYERS.

2. DOCUMENTED CORRESPONDENCE BY COMPLAINANT INDICATES THAT DANAM HAS BEEN ATTEMPTING TO GET FILM RETURNED SINCE DECEMBER 15 WITHOUT SUCCESS. DANAM HAS SENT LETTERS DECEMBER 15, 1977, JANUARY 19

,
AND FEBRUARY 22, 1978. PRINT IN QUESTION IS ONLY EXTANT PRINT OF FEATURE. DANAM CLAIMS LOSSES ALREADY EXCEED DOLS.50,000 AND AMOUNT OF MONEY INVESTED IN FILM OVER DOLS.150,000. DANAM CLAIMS THERE HAS BEEN REQUESTS FROM SPANISH, BELGIAN, AND US TELEVISION STATIONS TO PREVIEW FILM FOR PURCHASE, BUT HAS NOT RECEIVED RESPONSE FROM THOMPSON COMPANY OR MYERS SINCE JANUARY 26.

3. COMPLAINANT IS HANS A. AMBORD, SWISS CITIZEN AND RESIDENT OF KENYA, HEAD OF DANAM WHICH IS SMALL FAMILY COMPANY. ADDRESS IS HANS A. AMBORD, DANAM FILM PRODUCTION, P.O. BOX 14862, NAIROBI. TELEPHONE IS NAIROBI 520622.

UNCLASSIFIED

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PAGE 02 NAIROB 03487 061510Z

4. REQUEST MESSAGE BE PASSED TO LOS ANGELES FIELD OFFICE AND THAT FIELD OFFICE IMMEDIATELY CONTACT MYERS TO INFORM HIM URGENCY OF RETURNING PRINT AND/OR CONTACTING AMBORD/DANAM.
BLANE

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NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EQUIPMENT, TRADE COMPLAINTS, PHOTOGRAPHS
Control Number: n/a
Copy: SINGLE
Draft Date: 06 mar 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978NAIROB03487
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780100-0847
Format: TEL
From: NAIROBI
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197803102/aaaadjaj.tel
Line Count: 60
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 332cf8b7-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3107058
Secure: OPEN
Status: NATIVE
Subject: TRADE COMPLAINT AGAINST J. WALTER THOMPSON CO.
TAGS: BDIS, KE, J WALTER THOMPSON CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/332cf8b7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014